

# Take the Best from East and West

## Ljubljana Summer School

### Slovenia

9 - 27 July 2012

The Ljubljana Summer School is a three-week programme open to undergraduates, graduate students and recent graduates. Over three exciting and challenging weeks, students attend courses, interact with managers during company visits, discover the local culture and socialise with people from all around the world.

- ✦ Studying at the leading Slovenian institution in business and economics awarded with EQUIS and AACSB accreditations.
- ✦ 30 courses on high academic level in English with case study supplements at Bachelor and Master's levels.
- ✦ ECTS credits that are internationally recognised.
- ✦ Transcript of records and certificate of attendance.
- ✦ International faculty from all around the world.
- ✦ Insights into the Slovenian business world through company visits.
- ✦ Improving English.
- ✦ International and intercultural experience; a network of friends from different parts of the world.
- ✦ Exciting social programme and organised trips to the most beautiful places in Slovenia.
- ✦ July is the sunniest and warmest month in Slovenia.



LEARN



TRAVEL



NEW FRIENDS

#### Information, video and application

Ljubljana Summer School  
International Relations Office  
Web: <http://www.ef.uni-lj.si/summerschool>  
E-mail: [summer.school@ef.uni-lj.si](mailto:summer.school@ef.uni-lj.si)  
Telephone: +386 1 5892 805

**Application deadline**  
**30 June 2012**

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### Ljubljana Summer School

#### PROGRAMME

##### Bachelor Courses

Business English (ECTS: 6)  
Corporate Finance (ECTS: 6)  
Economies of South-East Europe (ECTS: 6)  
Electronic Business (ECTS: 6)  
European Integration (ECTS: 6)  
How to do Business with China (ECTS: 6)  
International Business Law (ECTS: 6)  
International Marketing (ECTS: 6)  
Macroeconomics (ECTS: 6)  
Managing People at Work - HRM (ECTS: 6)  
Marketing Comm. with a Focus on the Fashion Industry (ECTS: 6)  
Negotiations Techniques (ECTS: 6)  
Principles of Marketing (ECTS: 6)  
Retailing Management (ECTS: 6)  
Socio-Economic Devel. & Contemporary Slovenia (ECTS: 6)  
Strategic Management 1 (ECTS: 6)  
Taxes and Corporate Tax Burden (ECTS: 6)

##### Master Courses

Brand Management (ECTS: 7)\*  
Business Process Management (ECTS: 8)  
Change Management (ECTS: 7)\*  
Corporate Valuation: What is a Firm Worth? (ECTS: 7) \*  
Corruption and Development (ECTS: 7) \*  
Cross-Cultural Communications Management (ECTS: 7) \*  
International Business Environment (ECTS: 8)  
Management Accounting (ECTS: 8)  
Quantitative Models in Marketing (ECTS: 7)  
Sales Management (ECTS: 8)  
Strategic Management 2 (ECTS: 8)  
Topics on Labour Market for Managers (ECTS: 7)\*  
Technology Management with focus on global environment: trends and strategies (ECTS: 7) \*

*\*Open also to Bachelor students in the final year of study*

#### FEE

**Study fee:** EUR 550; includes tuition and study materials for one or two courses, use of the Faculty library, computer rooms, free wireless internet access, some social events and a welcome package.

**Hospitality Package:** EUR 300; includes accommodation in a twin room with a shared bathroom and kitchen, free cable internet access, breakfast and lunch on weekdays and a city bus ticket.

**Late payment fee:** EUR 150 for payments received from 6 May to 30 June 2012.

**The Faculty of Economics** is the University of Ljubljana's largest member, with 8,000 full-time and part-time undergraduate and graduate students. Founded in 1946, the Faculty is an important pillar of the Slovenian research and business community. It has developed a strong international network with institutions worldwide. The Faculty was awarded the EQUIS and the AACSB accreditation. Both accreditations rank the Faculty among the best business schools.

**The City of Ljubljana**, the capital of Slovenia, is a relatively large central European city situated between the Alps and the Adriatic Sea and has approximately 300,000 inhabitants. It is the political and cultural heart of the Slovenian nation, safe and particularly charming in summer. It is a city of culture and a rich historical legacy which offers all the friendliness of a small town and at the same time everything that a capital city is expected to offer.

**The Republic of Slovenia** lies at the heart of Europe where the Alps face the Pannonian plains and the Mediterranean meets the mysterious Karst. In 1991 Slovenia declared its independence and began its transition from socialism to a market economy. It boasts stable GDP growth and is viewed as a safe country, being ranked among those countries with the lowest degree of risk. Slovenia joined the European Union in 2004 and introduced the euro in 2007.