



Course unit Descriptor		 UNIVERZITET U NOVOM SADU UNIVERSITY OF NOVI SAD
	Faculty of Philosophy	
GENERAL INFORMATION		
Study program in which the course unit is offered	Journalism	
Course unit title	News Agency Journalism	
Course unit code	15ZUZU028	
Type of course unit ¹	Compulsory	
Level of course unit ²	First cycle (Bachelor)	
Field of Study (please see ISCED ³)	0321 Journalism and reporting	
Semester when the course unit is offered	Winter	
Year of study (if applicable)	2	
Number of ECTS allocated	6	
Name of lecturer/lecturers	Dr. Dinko Gruhonjić	
Name of contact person	Dinko Gruhonjić	
Mode of course unit delivery ⁴	Face-to-face	
Course unit pre-requisites (e.g. level of language required, etc)	B2 English	
PURPOSE AND OVERVIEW (max 5-10 sentences)		
The acquisition of knowledge about organisation and structure of news agencies and the role of news agency journalism in public communication; Mastering genres of news agency journalism.		
LEARNING OUTCOMES (knowledge and skills)		
Ability to produce news agency genres, initial ability to work in news agencies		

¹ Compulsory, optional

² First, second or third cycle (Bachelor, Master's, Doctoral)

³ ISCED-F 2013 - <http://www.uis.unesco.org/Education/Documents/isced-f-detailed-field-descriptions-en.pdf> (page 54)

⁴ Face-to-face, distance learning, etc.

SYLLABUS (outline and summary of topics)

1. Concept and definition of news agency journalism
2. Origins of news agencies
3. The work of news agencies
4. The subjects of news agencies reporting
5. The form and style of news agencies reporting
6. The genres of news agencies reporting
7. The rules of writing news for news agencies
8. The types of agency news
9. The news agency report and types
10. Statements and interviews in news agencies
11. Announcement as news agency product
12. Team work in news agency journalism
13. Organisation of newsroom in agencies
14. Types of news agency services
15. Distribution of news agency products

LEARNING AND TEACHING (planned learning activities and teaching methods)

Lectures: 2 classes a week, Practice classes: 2 classes a week
Practice classes: Analytical and commentary method, interactive teaching, practical work and journalistic workshops, practicing techniques of data gathering and writing of news, reports and other genres for agencies

REQUIRED READING

- 1 Gruhonjić, D., *Diskurs agencijskog novinarstva*, Novi Sad, Filozofski fakultet, 2011
- 2 Spasić-Lukač, J. i Ćosić, S., *Političko izveštavanje u dnevnim novinama i novinskim agencijama u Srbiji*, Beograd, 2005.
- 3 *Kodeks novinara Srbije*, Beograd, 2006.
- 4 Klikovac, D., *Jezik i moć*, Beograd: 20. vek, 2008.
- 5 Petrović, V., *Novinska frazeologija*, Novi Sad: Književna zajednica Novog Sada, 1989.
- 6 Dijk van, T., Structures of News in the Press. In: *Discourse and Communication* (ed. T. van Dijk). (69-93). Berlin: De Gruyter, 1985.
- 7 Škiljan D., *Lingvistika svakodnevice*, Književna zajednica Novog Sada: Novi Sad, 1989.
- 8 Inić, S., *Govorite li politički?*, Beograd, 1984.

ASSESSMENT METHODS AND CRITERIA

Assessment (max. 100 points)

Practical work	50
Practical classes	10
Lectures	5
Oral exam	35

LANGUAGE OF INSTRUCTION

English language