



<b>Course unit Descriptor</b>		 <b>UNIVERZITET U NOVOM SADU</b> <b>UNIVERSITY OF NOVI SAD</b>
	<b>Faculty of Philosophy</b>	
<b>GENERAL INFORMATION</b>		
Study program in which the course unit is offered	<b>Journalism</b>	
Course unit title	Journalism and Politics	
Course unit code	o8ZU073	
Type of course unit <sup>1</sup>	Optional	
Level of course unit <sup>2</sup>	First cycle (Bachelor)	
Field of Study (please see ISCED <sup>3</sup> )	0321 Journalism and reporting	
Semester when the course unit is offered	Winter	
Year of study (if applicable)	4	
Number of ECTS allocated	5	
Name of lecturer/lecturers	Dr. Dinko Gruhonjić, Norbert Šinković	
Name of contact person	Dinko Gruhonjić	
Mode of course unit delivery <sup>4</sup>	Face-to-face	
Course unit pre-requisites (e.g. level of language required, etc)	B2 English	
<b>PURPOSE AND OVERVIEW (max 5-10 sentences)</b>		
Introducing students to the nature of the relationship between politics and the media and the interest of democratic society to have the media independent of political influence.		
<b>LEARNING OUTCOMES (knowledge and skills)</b>		
Students are trained to distinguish between journalism as an activity of public interest and political propaganda as a means of satisfying some particular political interest.		

<sup>1</sup> Compulsory, optional

<sup>2</sup> First, second or third cycle (Bachelor, Master's, Doctoral)

<sup>3</sup> ISCED-F 2013 - <http://www.uis.unesco.org/Education/Documents/isced-f-detailed-field-descriptions-en.pdf> (page 54)

<sup>4</sup> Face-to-face, distance learning, etc.

## SYLLABUS (outline and summary of topics)

Theoretical classes: 1. The role of politics in society and the role of journalism in society. 2. The relationship between journalism and politics. 3. Political sources. 4. History of relations journalism and politics. 5. Journalism in an undemocratic society. 6. Journalism in a democratic society. 7. Political pressures on the media. 8. Institutional and guild protection of press freedom. 9. Political messages in the media. 10. Stealth propaganda. 11. Journalism and politics in the war: the restriction of the right to freedom of the press, censorship, war propaganda. 12. The party journalism: journalists as a social and political activist; cadre party in journalism. 13. The relationship between politics and the media in the public domain. 14. The relationship between politics and the media are privately owned. 15. Legal regulation of relations between politics and the media.

Practical classes: 1. Exercise of distinguishing information from propaganda journalism. 2. Exercise of recognizing of various techniques of political propaganda in the media. 3. Exercise of recognizing the so-called covert propaganda in journalistic and non-journalistic narrative forms. 4. Exercises of recognizing of political pressure on the media. 5. Exercises related to the legal regulation of the media situation. 6. Practice for the use of political resources. 7. Watching films and documentaries about the relationship between journalism and politics. 8. Essay.

## LEARNING AND TEACHING (planned learning activities and teaching methods)

Lectures 2 hours, Practice classes 2 hours

Lectures, commentary-analytical methods; Practical classes: exercises, practical work with students, analysis of political messages in the media and various techniques of political propaganda.

## REQUIRED READING

- 1 Gocini, Đ., *Istorija novinarstva*, Beograd, Klio, 2001.
- 2 Rus-Mol, Š. Zagorac Keršer J.A., *Novinarstvo*, Beograd, Klio, 2005.
- 3 Valić-Nedeljković, D., *Rikošet reči*, Beograd, Mediji, 1997.
- 4 Grupa autora, *Rat je počeo na Maksimiru*, Beograd, Medija centar, 1997.
- 5 Tompson, M., *Kovanje rata*, Zagreb, Hrvatski helsinški odbor, 1995.
- 6 Zakarija, F., *Budućnost slobode (1-25)*, Beograd, Dan Graf, 2004.
- 7 *Medijska spoticanja u vremenu tranzicije (72-82)*, Medija plan institut, Sarajevo, 2005.
- 8 *Dosije o medijima*, br. 14 (jun-decembar 2004) i br. 18 (januar-mart 2006) NUNS, Beograd, 2006.
- 9 *Reči i nedela*, Centar za tranzicione procese, Beograd, 2011.

## ASSESSMENT METHODS AND CRITERIA

Tests	45
Practical classes	10
Lectures	5
Oral exam	40

## LANGUAGE OF INSTRUCTION

English language