#### ICD

#### Institute for Cultural Diplomacy

#### The Information Book

2009

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#### 1. The basic information about the ICD

The Institute for Cultural Diplomacy is an international, not-for-profit, non-governmental organization founded in 1999, with headquarters in the United States and Germany.

As one of Europe's leading organisations in the field of cultural exchange, the ICD is at the centre of a global network of independent partners in both the public and private sectors. Our collective mission is to enhance the process of international and interregional human interaction by improving the very fabric of social relations.

The ICD's research and programmes in the area of cultural communication and rapprochement offer viable alternatives to enhance traditional diplomatic policy. This can benefit individuals, communities, and organisations at the local, national, regional, and global level.

#### The ICD's philosophy

The ICD understands that in an increasingly globalised world, in which people are able to travel and exchange information faster than ever before, there is a growing interdependency between nations. As a result, successful inter-cultural interaction will undoubtedly become a major challenge for international relations in the 21st century.

The ICD believes that inter- and intra-cultural relations can be strengthened and maintained through dialogue. This leads to a better understanding and greater trust between cultures, in the long term leading to more peaceful relations.

This philosophy is the foundation of all of the work that we do and we take as our motivation the countless examples throughout the world of peaceful and constructive interaction between different cultures, at all levels.



#### The ICD's goal

The Institute for Cultural Diplomacy's ultimate goal is to enable, enhance and sustain inter- and intra- cultural dialogue between different cultures. This is with the view to creating constructive, sustainable relationships which will prevent misunderstanding, improve communication and cooperation and help to reduce the likelihood of socio-cultural conflicts.

#### The ICD's role

The ICD sees the role of researching, promoting and developing the field of cultural diplomacy as an integral part of its mission. The field of cultural diplomacy today includes a diverse array of actors; individuals, private organizations, private sector firms, civil society organizations and public sector institutions. We endeavour to optimize and increase the level of cooperation and partnership between the different institutions and organisations working in the field of cultural diplomacy.

Governmental organizations, NGOs and individuals alike can benefit from the potential of cultural diplomacy to improve positive relations based on mutual understanding, dialogue and trust. The ICD aims to apply this foundation of research, gathered through various symposia, academies and forums, to these organizations.

#### The ICD Team



The Founder and the Director of the ICD is Mr. Mark C. Donfried (the first in the left up corner). For the development of the ICD's programs work tens of volunteers daily.

#### 2. Our Programs

The ICD has developed a number of programs that aim to promote cultural diplomacy. These programs can be divided into the following categories:

<u>The Academy</u> - The ICD Academy consists of weekend and week-long programs in Berlin that aim to provide a thorough introduction to the field of cultural diplomacy from a range of different perspectives. The Academy was developed from a need to provide both students and professionals with the opportunity to learn more about the field, and to introduce them to a diverse range of experts on cultural diplomacy from the public, private, and academic sectors.

<u>Young Leaders' Forums</u> - The ICD organizes a range of bi-lateral and multi-lateral Young Leaders' Forums. These forums take the form of week-long seminars on cultural diplomacy, which examine how it can be employed to improve and strengthen the relationships between the countries involved. The participants of the forums are young leaders from the corresponding countries, selected according to their potential future influence on society. Following the completion of the weeklong Seminars, the participants become part of our Young Leaders' Network, and are given support and encouragement to develop their own follow-up cultural diplomacy projects in their local communities. Current bi-lateral programs operated by the ICD focus on the relationship between Germany and Canada, Turkey, the UK and the USA. Multilateral programs run by the ICD include forums with a focus on the African continent, Americas and Asia.

<u>Individual Projects</u> - Due to the broad and dynamic nature of the field of cultural diplomacy, the ICD is always looking to take part in, and develop, a range of unique projects related to current themes in the international environment and the interests of our partner organizations. Such events include panel discussions, concerts, artistic performances, and workshops. The ICD is open to new collaborations and opportunities from like-minded individuals and organizations that contribute to the field of cultural diplomacy.

<u>Global Community</u> - ICD insists that one must think both globally and locally - and act accordingly. Therefore, ICD has created community outreach programs allowing the local Berlin community to engage in diplomacy that has global impact.ICD sglobal community provides an arena where people can become a part of the diplomatic process in their own backyard. ICD hosts regular roundtable discussions where regional leaders and cultural diplomats lead groups through discussion on specific issues that influence local and international communities.

ICD's monthly "Stammtisch" meetings in local cafes and bars are thematically informal and open gatherings, focusing on intercultural exchange. In addition ICD runs a German-English Tandem Program, and hosts periodic guest lecturers where exceptional individuals such as leaders, writers, artists, and cultural diplomats discuss their work with the local community. ICD's town hall discussions and its public conferences develop informal relationships with individuals out in the communities in which we operate, making it possible to empower those individuals to solve the challenges that they face locally, and yet have global impact.

#### 3. <u>A selection of our Speakers</u>

Name	Title	Position	Work
			Place/Institution
Abdul Bin Rimdap	H.E.	Ambassador	Embassy of the
			Federal Republic of
			Nigeria to Germany
Ahmet Evin	Prof. Dr.		Sabancı University
Ahmet İçduygu	Prof. Dr.		Koç University
Ahmet Lokurlu	Dr., CEO		Solitem Group,
			Aachen
Ahmet Türk	Member of		DTP
	Turkish		
	Parliament		
Alexander Longolius		Chairman of the Board	Checkpoint Charlie
			Foundation
Alexander Thamm			Bertelsmann
			Foundation, Gütersloh
Alfred Schlcht	Dr., Deputy Head		Auswärtiges Amt
	of Division		
	(Vortragener		
	Legationsrat)		
Alicyn Vye Henning		Director	Street Oscars
Alper Üçok	Germany		TÜSİAD
	Director		
Amine Filali		Counsellor	Moroccan Embassy
Anders Levinson		Managing Director	the Cross Cultures
			Project Association
Andreas Hübers		Politischer Referent	ONE
Andreas Kruse	Prof. Dr.	Head of the expert	
		commission to prepare	
		the 5th, national social	
		report on the situation	
		of the elderly in	
		Germany	
Andreas Rasche	D	Assistant Professor	Helmut-Schmidt-
	Dr.	1 100101010100001	
	Dr.		University Hamburg
	Dr.	Cultural Attaché	University Hamburg Ecuadorian Embassy
Andrés Pinto	Dr.		Ecuadorian Embassy
	Dr.		
	Dr.		Ecuadorian Embassy

			Networks, Bonn
Andrzej Stach		Journalist	
Anja Fabiani			Slovenian Foreign Office
Anjana Shrivastava		Journalist	
Anne Tallineau-Schesch		Cultural Attaché for Media and Film	French Embassy to Germany
Annette Julius	Dr.	Director, Northern Hemisphere Dept	DAAD
Anthony Chapman			German Honorary Consul General to Halifax
Antonius Brüser	Dr.	Former European Commission Officer and Ambassador	European Commission
Aretz	Dr.		Thüringen Ministry of Economics, Technology and Labor
Arpad Sölter	Dr.		Goethe Institute Toronto
Axel H. Mees	Managing Director		Audi America
Aycan Akdeniz	Sector Manager for Democratization and Human Rights		Delegation of the European Commission to Turkey
Ayhan Kaya	Prof. Dr., Director		European Institute, Bilgi University
Ayla Göksel Göçer	Vice-chair of Board of Directors and CEO		Mother Child Education Foundation
Baki Irmak	Press Spokesperson, GMT Board		DWS Investment Ltd.
Barbara Fraenkel-Thonet		Head	Goethe Instituit
Barçın Yınanç	Journalist		Turkish Daily News
Benjamin Didszuweit	GMT YL; Client		Deutsche Bank

	Analytics		Global Banking
Bettina Berns	Dr., Project Director, International Relations, Western Europe North America		Robert Bosch Stiftung
Birgit Otto			Policy Planning Unit, German Bundestag CDU/CSU fraction
Bjoern Gerhmann		Policy Planning Unit for European affairs and International Economics	Auswärtiges Amt
Björn Gehrmann			German Foreign Office
Brueckner, Ulrich	Professor	Professor	Stanford University
Carl Graf von Hohenthal		Head of Regional Committee Berlin/Brandenburg	American Chamber of Commerce
Carolina Romahn			Leiterin Kulturamt Stadt Frankfurt
Cem Ozdemir		MEP	Green Party
Charles Kupchan		Political Scientist	Georgetown University
Christian Faber	Dr.	Head of Biofuel Sales	Lurgi AG
Christian Leuprecht	Dr.		Royal Military College of Canada, Kingston
Christian Rumplecker		Head of Economic Section	German Embassy in Ottawa
Christian Tuschhoff	Dr.	Visiting Professor	Center for Transnational Relations, Foreign and Security Policy,
			Freie Universität – Berlin

			Transportation & Development
Christoph Lanz		Director	Deutsche Welle TV
Christoph Lanz		Managing Director	Deutsche Welle TV
Christoph Malliet		Executive Manager	StreetFootballWorld
Claude Trudelle		Counsellor Public	
		Affairsand Manuel	
		Feifel, Attaché Culture	
		and Public Affairs	
Claudio Sollazzo	Dr.	Mission Director for	European Space
		the Space Laboratory	Agency
		Columbus	
Claus Christian Malzahn		Chief	Spiegel Online Berlin office
Connie Moore		German Cultural	
		Diplomat and Singer	
Constanze Stelzenmüller	Dr.		German Marshall
			Fund, Berlin
Cornelius Adebahr		Political Scientist	German Council on
			Foreign Relations
Cruthia Cabuaidan	Ambaaaadan	Duefeesen	(DGAP)
Cynthia Schneider	Ambassador, Prof. Dr.	Professor	Georgetown
Daniel Zimmermann	Dr.	Head of Berlin office	University The German
	DI.	fiead of Definit office	Academic Exchange
			Service (DAAD)
Darren Goetze		Director of Strategic	Service (DAND)
Durion Goolde		Engagement, on	
		climate change in	
		Canada and the EU	
David Haglund	Prof. Dr.		Queen's University,
			Kingston, Ontario
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			youth initiative "Take
			Back the Mic",
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			USA
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		of Music as Cultural	
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			Gormany
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		United Nations	
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		European Cultural	
		Parliament, Former	
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Lawrence Paul Len Goucher			Millbrook Reserve Nova Scotia Minister of Tourism, Heritage and Culture
			Nova Scotia Minister of Tourism, Heritage
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Peter Kettner			German Foreign Ministry, Department for Educational Policy, Communication and the Image of Germany Abroad.
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		Commercial	Government
Reggie Moore		American Cultural	
		Diplomat and Pianist	
Reiner Rohr		Chief, American Programs	Fulbright Commission
Reinhard Isensee	Dr.	Professor	Department of English and American Studies, Humboldt University – Berlin
Reinhard Junker		Scientific Assistant	Deutscher Bundestag

		O O1 ' I	
Rene Lohse		German Champion Ice	
		Dancer, World	
		Championship Bronze Medallist	
Richard Herzinger	Dr.		Weltwoche
Rik DeLisle		Radio Presenter	rs2
Robert Giguère		Directeur par Interim	Ministère des
		-	Ressources Naturelles
Robert Weistche		Cree Chief of the	
		Waskaganish First	
		Nation	
Rodney MacDonald			Premier of Nova
			Scotia
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		Author and Political	
		Activist, "Citizen	
		Reporter"	
Sarmad Hussain		Assistant to MP	
		Luzkrezia Jochimsen	
Scot Stevenson		Senior Editor	Reuters
Scot W. Stevenson		Author of the blog	
		"USA Erklärt",	
		nominated for the	
		Grimme Online Award	
		2007	DED
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	Turkish		
	Parliament	<b>R</b> #	
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		Office	Commerce in
			Germany
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		Deputy Director	Russian Haus Denni
Siegfried Matthus	Prof., composer		

Stefanie Jung			KfW Bank
Suat Kınıklıoğlu	Member of Turkish Parliament		АКР
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Thomas Nehls		Correspondent	WDR Studio, Berlin
Tina Silbernagl		Project Coordinator for social and economical integration of adolescents	Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ
Todd Fletcher		Composer and Stage Director	Plural Arts
Tomáš Ehler		3rd Secretary	Czech Embassy to Germany
Tunca Toskay	Member of Turkish Parliament		MHP
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Ulrich Brueckner	Prof.	Jean Monnet Professor of European Studies	Stanford University Abroad in Berlin
Ulrich Raiser	Prof. Dr.		Humboldt University
Uschi Eid	Dr.	Member of Parliament	BÜNDNIS 90/DIE GRÜNEN
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Volker Hagen Walz	External Affairs and Public Policy, Turkey Directorate		Daimler Chrysler
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Werner Peters		Author of the book "Rätsel Amerika – Warum Amerikaner ganz anders sind"	
Werner	Dr.	Press Attaché, The Danish Embassy in Berlin, Chairman, The Association for Place Branding & Public Diplomacy	
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William R. Timken, Jr.	H.E.	Ambassdor	U.S. Embassy Germany
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Yvonne Frazie		Opera singer	

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- Canada Alumni e.V.
- Canadian Centre for German and European Studies
- Canadian Embassy in Berlin
- Canadian German Chamber of Industry and Commerce
- http://www.canada-partner.net
- Canadian Political Science Association Association canadienne de science politique
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- http://www.fischerappelt.de

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- Fountainhead Tanz Theatre
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- Halifax Marriott Harbourfront
- Heritage Media Consult LTD.
- IFS School
- Institute for Corporate Culture Affairs
- Imprint
- Institute for Corporate Culture Affairs
- Institut für Sprachvermittlung
- Istanbul Policy Center
- KBC Asset Management
- Kollektion Irena Eichler
- Koch Automobile AG
- Laugh Olympics Berlin
- LG2G The Legal Guide to Germany
- NH-Hotels
- NYPL Live
- Opel
- Osborne Clarke
- Politikfabrik
- PPP ALUMNI
- QS Network
- Revis3D
- Ritz-Carlton Montréal
- Sabancı Üniversitesi
- Soft Skull Press
- Solid Impact
- State Department of the United States of America
- StudienForum Berlin
- Stiftung für die Rechte zukünftiger Generationen (SRzG)
- THE CUBE DUBAI
- Transatlantisches Studentenforum
- TÜSiAD
- Westdeutsche Allgemeine Zeitung



#### 5. <u>Europe Meets Russia testimonials</u>

After attending one week of speeches, seminars and workshops I can comprehensively say that all of my expectations were fulfilled. On the one hand I learnt more about the relationship between Europe and Russia and the challenges they face through listening to a range of informed speakers. The Forum also gave me inspiration for possible research areas and potential places of work. On the other hand I had the chance to be involved in intense discussions, which were controversial, but fruitful; intense because of the interesting topics; controversial because of the different cultural, political and educational backgrounds of the participants; and fruitful because of the wide-range of opinions expressed by individuals in discussions. Although the Forum has finished, email communication has enabled us to continue to exchange information and discuss key issues. It is my personal hope that this correspondence continues, because the future of the European-Russian relationships is in our hands.

#### **Thomas Wanker**

"Europe meets Russia" exceeded my expectations in all respects. The weeklong programme, consisting of diverse lectures, seminars, workshops, cultural events and, most importantly, open and lively discussion rounds with experts in academic, political, economic and artistic spheres, helped us achieve our primary goal: Europe met Russia on the level of young leaders from 30 different countries. During the course of the forum stereotypical thinking within the group was generally overcome, and towards the end there was virtually no distinction between "them" and "us". It was a delightful and enriching experience, which I have already been sharing with my students. The new light shed on the current state of the Russian-European relationship by the representatives of both sides was of particular value to me, and hopefully to the other participants as well.

#### Natalia Hood

I was first informed about 'Europe meets Russia, a Forum for Young Leaders' in a German-Russian group in a business network, where one of the members had posted it in case somebody was interested in joining. I have clicked on the link and spent some time reading the description, timetable and the different topics on the ICD website. As I am of German-Russian origin and have always wanted to learn more about the relationship between Europe and Russia from other perspectives, I decided to apply, and was glad to be accepted. The list of participants coming from different countries and cultures made me even more excited about the program, and I did not regret joining. The seminars, group discussions and speakers representing Russian and European entities as well as the cultural and recreational program were outstanding and mostly met my expectations. Overall I would recommend this program to anyone who is interested in learning more about cultural diplomacy between Europe and Russia and to expand their international and cross-cultural network.

#### Julia Kofanow

#### 6. Contacts

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