



## CALL FOR PAPERS

PARTICIPATION AS A TEACHER  
IN THE CEEPUS-PROJECT: JOINT LECTURE SERIES ON

# „Media and Transformations of Communication in Slavic Cultures“

organised by  
the Department of General Linguistics  
at Palacký University, Olomouc  
in the summer semester 2017/18

As the latest political events have shown, media representations have a strong influence on the individual and collective perception, raising common questions about the power of propaganda as well as newer questions concerning the role of social media and modern forms of communication. Investigating media culture and its transformations in the Slavic and, therefore, post-socialist context seems to be a promising venture containing a significant number of aspects worth analysing: censorship and formation of opinion, state propaganda and opposition, impact of the democratisation and transformation process on the media landscape, etc. Also, specifically philological, linguistic and semiotic questions about different forms of communication, digital and visual communication as well as mass media are included in the sufficiently open topic.

Other topics that may be taken into account in the contexts of Slavic literatures, cultures and languages are prehistory of media, old and new media, word in the new media, the medialisation of art, the media world vs. the real world, national, social and personal identity in the media perspective, intermediality and hypermediality, the media interactivity and interpassivity, object and subject in media, social networks, the truth in media, media in relation to tradition, disruptions in the media communication, the impact of the media on glocalisation, the media neocolonialism, the revolutionary and conservative aspect of the media activities.

Professors and PhDs can compete as so called “teachers” for the lecture series. Each teacher must prepare 1 thematic block, consisting of 3 x 1,5 hours of class; the first being organised as (guest) lecture, the last 2 as workshops. The applications for participation may be submitted via e-mail and must include a **full academic CV** and an **abstract** (max. 500 words) about the planned “thematic block” **in English** or **one of the Slavic languages, taught at the host institution**.

For further information about the structure of the lectures, scholarships, etc., please refer to the attachment or ask the local coordinator!

**Please send your applications by Nov. 15<sup>th</sup>, 2017 to:**

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