



**МЕЃУНАРОДЕН СЛАВЈАНСКИ УНИВЕРЗИТЕТ**  
**ГАВРИЛО РОМАНОВИЧ ДЕРЖАВИН - СВЕТИ НИКОЛЕ - БИТОЛА - Р.МАКЕДОНИЈА**  
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**www.msu.edu.mk**

**Informational letter**

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*Sixth International Scientific Conference*  
**«INTERNATIONAL DIALOGUE: EAST-WEST»**  
*Languages for communication: Macedonian, Russian, Serbian, Croatian, Bulgarian and English*

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**Dear colleagues!**

We kindly invite you to take participation in the Sixth International Scientific Conference «**INTERNATIONAL DIALOGUE: EAST-WEST**» (with published conference proceedings), which will be held in Sveti Nikole, Republic of Macedonia, in the period from **17th to 18th of April, 2015**.

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**Main topics:**

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**I. Law and Political Science**

1. Administrative law and public administration
2. Civil law
3. Criminal law
4. International Public Law, EU law and diplomacy
5. Finance and Business Law
6. Man and society: civil society in post-socialist countries
7. From the governing political parties towards the projects of the political parties: party systems in post-socialist countries
8. Conflict of interests: political and military conflicts in the post-socialist area
9. New global realignment -interesting spheres and geopolitical doctrine in the world
10. The polarization and crisis strategy that encourages terrorism
11. The New World Order as a strategic perspective or presentation of history through criticizing
12. European Union, the polarization east-west and the governance with the changes



## **II. Psychology and Pedagogy**

1. Psychological support of international economic cooperation
2. Mechanism of social knowledge in the dialogue of cultures
3. The future is now-the psychology in the educational process
4. The mental health of the community
5. Psychotherapeutic techniques - a tool for organizational and systemic development in companies and institutions
6. Psychological responses to social changes
7. Perspective of the external evaluation from the aspect of students', parents' and teachers' view.
8. Means for undertaking actions for prevention in school failure
9. Globalization and modern models of education
10. Recovery methods for the stressful situations at school
11. The impact of the Internet and multimedia resources on the process of learning
12. Pedagogical conditions for creating an intercultural tolerance as a part of the personality

## **III. Economics**

1. The ethics of the mutual activity between the government and the society
2. The technologies of the effective organisation as a part of the manager's activities
3. Tools for staff management as a part of the contemporary conditions for doing business
4. Social, humanitarian and legal support for the commercial activities
5. The economy on the crossroads-the new challenges of the global economy
6. A development or stagnation-Are there any development strategies?
7. The contemporary economy through the prism of the price variation of energy and food as well as the currency value
8. The management of human resource including a new agenda of the organizational efficiency
9. Contemporary management and the international character of the changes
10. Contemporary trends and challenges in the area of accountancy and audit
11. The challenges of the contemporary marketing in the frames of the market economy
12. Innovative marketing trends in the digital media

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### **Financial conditions:**

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	<b>Full-time</b>	<b>Full-time with accommodation</b>	<b>Part-time</b>
<b>1 author</b>	<b>70 €</b>	<b>100 €</b>	<b>70 €</b>
<b>2 authors</b>	<b>100 €</b>	<b>130 €</b>	<b>100 €</b>
<b>More than 2 authors*</b>	<b>130 €</b>	<b>According to the number of participants</b>	<b>130 €</b>

\*A free conference proceeding will be given to maximum three participants (authors). For the remaining authors the price of the conference proceeding will be 15 euros.



**For the participants from Macedonia the payment is going to be performed on the following account:**

**Account No:** 320100002856845

**Deponent:** CKB

**Recipient:** PVU Megunaroden Slavjanski Univerzitet "G.R.Derzhavin" Sveti Nikole.

**The payment for the foreign citizens is going to be performed on the following account in euros:**

**IBAN:** MK07200002273146492

**SWIFT CODE:** STOBMK2X

**Recipient bank:** Stopanska Banka AD Skopje

**Recipient:** PVU Megunaroden Slavjanski Univerzitet "G.R.Derzhavin" Sveti Nikole.

The title of the conference, as well as the last and the first name of the participant, must be indicated in the payment confirmation, or if there is more than one author, only the name of the first author.

**The accommodation and the meals** for the conference participants are provided by the organizers of the conference.

**The travel costs** are not supposed to be covered by the organizer.

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### **Technical requirements for the article:**

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- Compulsory translation of the title in English language
- Included abstract in native language translated into English language (maximum 100 words each)
- It is compulsory to include **key words** in native language translated in English language
- Size of the article: from **3 to 5 pages**.
- The materials should be prepared in **Microsoft Office Word** (.doc or .docx)
- Font size: 12;
- Font: Times New Roman
- Line spacing: 1.5
- Margins: left 30 mm, right 15 mm, above and below 20 mm

**Because all the articles of the conference will enter the EBSCO database, your article must have its title, abstract and keywords translated in English.**

An example of a fully prepared article already published in the conference proceeding will be distributed alongside this informational letter. The same will be attached to our website <http://msu.edu.mk/konferencija>



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## Application form:

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The participants who will apply with a common article fill in a joint request.

**The format of the Application form for the Sixth International Scientific Conference “International Dialogue: EAST-WEST” is give below:**

*(It could be downloaded from our web site: <http://msu.edu.mk/konferencija>)*

<b>Last name and Name of the author(s)</b>	<b>1.</b>	<i>(data of the first author)</i>
	<b>2.</b>	<i>(data of the second author, if there is any)</i>
	<b>3.</b>	<i>(data of the third author, if there is any)</i>
	<b>4.</b>	<i>(data of the fourth author, if there is any)</i>
<b>Color photo</b> (portrait, included in the request)		
<b>Title of the article:</b>		<i>(native language)</i>
		<i>(English language)</i>
<b>Which of the listed topics is the article connected to:</b>		
<b>Organization where you work and your position</b> (full name of the University, position, degree of education)	<b>1.</b>	<i>(data of the first author)</i>
	<b>2.</b>	<i>(data of the second author, if there is any)</i>
	<b>3.</b>	<i>(data of the third author, if there is any)</i>
	<b>4.</b>	<i>(data of the fourth author, if there is any)</i>
<b>Permanent address of living including town, postal code, state</b> (for distribution of the conference proceeding)	<b>1.</b>	<i>(data of the first author)</i>
	<b>2.</b>	<i>(data of the second author, if there is any)</i>
	<b>3.</b>	<i>(data of the third author, if there is any)</i>
	<b>4.</b>	<i>(data of the fourth author, if there is any)</i>
<b>Phone number with international code:</b>	<b>1.</b>	<i>(data of the first author)</i>
	<b>2.</b>	<i>(data of the second author, if there is any)</i>
	<b>3.</b>	<i>(data of the third author, if there is any)</i>
	<b>4.</b>	<i>(data of the fourth author, if there is any)</i>
<b>E-mail address:</b>	<b>1.</b>	<i>(data of the first author)</i>
	<b>2.</b>	<i>(data of the second author, if there is any)</i>
	<b>3.</b>	<i>(data of the third author, if there is any)</i>
	<b>4.</b>	<i>(data of the fourth author, if there is any)</i>
<b>Type of conference participation:</b> (full-time or part-time)		
<b>Date of participation:</b> (only for the full-time participants, only one of the offered date is supposed to be chosen -17-th or 18-th of April)		



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## Distribution of the materials:

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The application form, the article, as well as the payment confirmation for participation, should be sent in separate files but in the same e-mail message, with an indication note “For participation on the 6-th International conference”. Please do take into consideration the following:

- The file containing the article should be named “article (and the surname of the author/first author)”
- The file containing the application form should be named “application”
- The file with the payment confirmation should be named “payment (and the surname of the author/first author)”

The request for the participation and the article should be sent on the following e-mail address: **konferencija@msu.edu.mk**, no later than **01.04.2015**.

**The applications that will be sent after the above mentioned term will not be taken into consideration.**

The organizational committee reserves the right to choose the articles that will be published. The conference will be held on 17<sup>th</sup> and 18<sup>th</sup> of April 2015, in the International Slavic University (in Macedonian: Megjunaroden Slavjanski Univerzitet) “G. R. Derzhavin” – Sveti Nikole – Republic of Macedonia.

We kindly ask all of the participants to confirm their attendance, and to leave a phone number so we could contact them.

The articles of the participants will be published in a conference proceeding, after the conference is held. All of the participants will receive the conference proceeding as an e-book during the conference. The part-time participants will receive their proceedings by mail.

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## Contact information:

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### **Technical manager of the conference:**

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### **Technical secretary of the conference:**

Spasovska Milena • + 389 78 827 914 • milena.spasovska@msu.edu.mk

### **Address of the committee:**

„Marshal Tito“ 77 • Sveti Nikole • Republic of Macedonia

