



THE 3<sup>rd</sup> INTERNATIONAL CONFERENCE ON: "RESEARCH AND EDUCATION –  
CHALLENGES TOWARDS THE FUTURE" ICRAE 2015



Shkodër, October 23-24, 2015

Organized by

**Faculty of Social Sciences & Faculty of Education -University of Shkodra "Luigj Gurakuqi" and  
University Education for Business and Technology**

THE FIRST ANNOUNCEMENT AND CALL FOR PAPERS

Shkodra is a two thousand year old city, one of the oldest in Albania with rich culture and traditions, important center of Illyrian civilization. The city that carries a long early history often wearing the garb of myths and legends that was called Scodra, built originated near joining two rivers, Buna and Drin, but forever in this city are crossed cultures and traditions, are writing great works from came well known intellectuals. Lying near Shkodra Lake is the city where was founded the first printing press (1565), was wrote the first book on the history of Albania. In Shkodra was founded the first library in Albania at the end of the XVIII century, the city had at the beginning of the XIX century the largest bazaar in the Balkans with 2,500 stores. Shkodra for Albanians means the city that originated the art photography. Since 1858 in Shkodra was founded Marubi photographic atelier. But it is the city of very famous writers, painters and composers. In Shkodra you can enjoy wonderful nature, important cultural centers, museums, religious or early civilizations, why not architecture and characteristic houses.

Faculty of Social Sciences and Faculty of Education are the most consolidated faculties of our University. They has a tradition in the field of education, but also with very good experience in organizing scientific conferences as an integral part of the entire work that realizes the academic staff in education in conveying national values and scientific research. ICRAE 2014 Conference was organized by the Faculty of Education in collaboration with the Faculty of Social Sciences and with all partner universities within Albania and out of it, is part of the scientific work that takes place in these faculties and follow ICRAE 2013 Conference. One of our strategies is the quality of scientific work and its impact on the growth of the scientific working level and increase academic performance with students of all three levels. Together with the University Education for Business and Technology constitute an opportunity and a contribution to exchange of experiences and achievements of our Research, as a priority in order to realize our goals for European integration.

We would like to thank you in advance for your scientific contribution to the Scientific Conference and invite to encourage and promote this collaboration in the future. Visiting Shkodra during this period would be an unforgettable experience for you.

Prof. as. Dr. Mimoza Priku  
Faculty of Social Sciences

Prof. as. Dr. Gëzim Dibra,  
Faculty of Educational Sciences,

**Conference Themes:**

Topics of papers / presentations of participants will focus on the areas that will be realized in the following panels:  
**Albanology, Arts, Architecture, Culture, Civil Engineering and Spatial Planning, Computer Science and Engineering, Education, Higher Education, ICT, Media & Communication, Management, Business and Economy, Philology, Sports & Recreation, Social Sciences, Research.**

**I. Albanology :**

- Archeology
- Linguistics perspectives
- New trends in Albanian Linguistics
- New areas in the science of Albanology
- Albanian Language and challenges in global development
- Anthropology, culture and society in the Albanian context

**II. Arts & Architecture, Culture:**

- History of art
- Heritage in art

- Arts & Education
- Art in social and cultural context
- The perception and understanding of arts
- Development of arts & culture in the region and the global development
- Architectural history and historic preservation
- Architectural and landscape, housing- planning design
- Urban/building physics and technology
- Urban planning and design
- Architecture & urban design education

### **III. Civil Engineering and Spatial Planning:**

- Civil Engineering.
- Space and organization
- Environmental changes
- Planning and standards design
- Maintenance services in buildings
- Planning and project management
- Supervision and development projects
- Building and Infrastructure Engineering
- Infrastructure Construction-roads, Hydrotechnics
- Building and economic, social cultural prosperity
- Aspects of economic, technical and technological of design

### **IV. Computer Science and Engineering:**

- Design and Multimedia
- Information management
- Mechatronics and robotics
- Data and software programming
- Software and Systems Engineering
- Database and Information Systems
- Networking and Telecommunications

### **V. Education:**

- Long life learning
- Effective pedagogy
- Management education
- Competencies in education
- Role of leadership in education
- Embracing the 21st-century skills
- Education is the key to a better future
- Pedagogy, curriculum and instruction.
- Interdisciplinary liberal arts education
- New methods in teaching and learning
- Evaluation and assessment in education
- New technologies in teaching and learning
- Curriculum development-Finish experience
- Inclusive classrooms and curriculum considerations
- Education challenges and development for the future
- Achievements and challenges in the development of ICT in education, in Albania, the region and beyond
- Essential skill sets: creativity, communication, collaboration, critical thinking, problem solving, technological proficiency

### **VI. Higher Education:**

- Higher education in our region
- Quality assurance in higher education
- Challenges of quality standards in education
- Improvement of standards in higher education
- Research studies in institutions of higher education
- Global trends of development of nonpublic education
- Academic freedom, autonomy and social responsibility
- Policies, good governance and leadership in higher education
- Accreditation and measuring performance in higher education
- Participations of higher education institutions in international/regional scientific projects

### **VII. Information and Communication Technology:**

- ICT in education
- ICT in society
- ICT in humanities
- ICT in applicative sciences
- Electronics engineering research
- Information society, knowledge society
- e business, e commerce, e government, e learning, e participation, e democracy

### **VIII. Media & Communication:**

- Media and education
- Ethics and media journalism

- Communication and language
- Media, political and social discourses
- Problematics of digital radio television
- Intercultural and multicultural communication
- The role of mass media in sustainable development
- Development of digital communication and marketing
- Mass media and communication in the Albanian reality
- Media today in the region, in context of global development
- Professional communication techniques and innovations today

#### **IX. Management, Business and Economy:**

- Monetary policy
- Marketing and Sales
- Euro Zone, Euro Crisis
- Finance and Accounting
- Business development strategies
- European Economic Integration
- International Economic Relations
- Organization, management of businesses
- Economic aspects, financial, investment activities

#### **X. Philology:**

- History today
- Museum today
- Cultural trends
- History of religion
- Applied linguistics
- Children's literature
- History and tradition
- Language acquisition
- Contemporary library
- Theoretical linguistics
- Literature in global age
- Linguistics perspectives
- Language and education
- Contemporary translating
- Studies on foreign languages
- History, debate and discourse
- Modernism and postmodernism
- History and tradition in the region
- Anthropology, culture and society
- Translation and interpretation studies today
- Geography (human, regional, political aspects)

#### **XI. Social Sciences:**

- Family & marriage
- Social reintegration
- Social network analysis
- Gender politics and discourses
- Ethic in psycho-social research
- Issues of identity and globalization
- Studies on organizations, work and profession
- Social services and support for vulnerable groups
- New social disparities/social and economic change
- Social services and support for vulnerable categories
- Social accountability, collective behavior and social movements
- Researches on psychology of education, social, health, organization
- Professional communication in social environment and innovations techniques
- Challenges and perspectives of psychological services and social work profession
- Psycho-social development and its impact on individual and collective well-being

#### **XII. Sports & Recreation:**

- Disability and recreation
- Tournaments and its problems
- Championships and selectivity
- Sport performance and psychological aspects
- Massive sports and scientific quality selection
- Problems of sports: basketball, football, volleyball
- Assessment of athletics in young ages in the region
- Achievements of development of sports in the region
- Development of curricula from physical education, to sports and recreation
- Evaluation of recreation, a challenge that must be overcome for our societies

#### **XIII. Research:**

- Ethics in research

- Changes in population
- Waterfront development
- Innovations and creativity
- Heritage and development
- Research and innovations in education
- Research, challenges and opportunities
- Regional relations and spatial structures
- Research in law and political Science.
- Research studies in developing countries.
- Reform of scientific journals, a challenge to overcome
- Relationships between people, organization and territory
- Achievements and challenges for research studies in region
- Research in European politics, European integration, Balkan region
- Development of geography in context of the technological development

### Scientific Committee:

- Prof. Dr. Artan Haxhi, University of Shkodra "Luigj Gurakuqi", Albania. **Chair of Scientific Committee**
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- Academy of Sciences of Albania, Tirana. Albania
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- Faculty of Human and Natural Sciences, University of Korça “Fan Noli” Albania
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- University of Gjirokastra ”Eqerem Qabej” Albania
- Metropolitan University of Tirana, Tirana, Albania
- Faculty of Philology and Education, Bedër University. Tirana, Albania

### The structure of the Conference:

- Opening Conference
- Plenary Session
- Panel/Section Presentations /e Poster
- Round tables
- Workshops
- Symposiums of Doctoral Studies

### Format of the Conference:

Themes of the research will respond to a new format, it is diverse and contemporary for our University and it will be as following: Opening International Conference, some sessions will held in the multimedia rooms, will be transmitted via the Internet live stream. It will be open, not only to the participants of the conference but also to the public. So, international participants will have the opportunity to attend presentations. Forms of the conference presentation will be:

- Oral presentations (in person)
- e Poster for virtual participation

### Participant’s Profile:

- The International Conference is addressed to academics, researchers and professionals with a particular interest related to the topics from all parts of the world.
- Senior and junior researchers are equally welcomed. As the nature of the conference is intended to be multidisciplinary, different academic backgrounds are welcomed.
- Post-graduate students, doctoral candidates and young researchers are welcome to submit a paper.
- Students of Master Program Studies.
- Representatives of NGOs and activists willing to present their work or projects with impact on or influenced by specific understandings of policies are welcomed as well to submit their contributions.

### Abstract:

- The abstract should be limited from minimum 300 to a maximum of 400 words (body of abstract),
- The abstract is a one-paragraph, single-spaced self-contained summary of the most important elements of the paper.
- The authors are required to clearly state the context and aim of their study including: introduction, research questions/applied scientific methods, data analysis/findings/main results, and suggestions /conclusions as concise summary of the key points of your research (Do not indent).
- It must be written and sent as Microsoft Word 2003,
- The abstract document must be named as follows: [name\\_surnameICRAE2015abstract](#), and will sent as attachment at Application Form of web site.

### Publications:

- We express our willingness to adapt the standards of conference to higher requirements.
- On the day of the Conference, the Proceedings of Abstracts of Conference will be distributed and other conference materials. It will have ISSN: and will be published on line.
- Publication of complete materials will be carried out after December 10<sup>th</sup> 2015 for selected papers of participants that have present abstract at ICRAE2015. (in order to give participants opportunities to meet the scientific criteria)
- All above publications will be accessible via internet through the web site of the University of Shkodra <http://konferenca.unishk.edu.al/icrae2015>

### Registration:

- It will be done from first author through application form for all format types of Conference participants: Oral/ Virtual, only through web site of **ICRAE2015**, for all types of participants.
- Presentation and types of participation as: Participants author/ Participants co-author/Attending participants.

### Registration fees:

#### Before October 12<sup>th</sup> 2015

- **For Oral Presentation**

40 EUR, for Participants of **ICRAE2013/ ICRAE2014** as first author

50 EUR, for new Participants of **ICRAE2015** as first author

- **For e Poster**

30 EUR, for Participants of **ICRAE2013/ ICRAE2014** as first author

40 EUR, for new Participants of **ICRAE2015** as first author

- 1- Above fees are for each accepted abstract of the Conference (not for each author). This fee includes: Certificate of presentation in Conference, Conference materials, coffee break, lunch,
- 2- If participants want to present a paper with colleagues as co-authors, they have to pay extra 15 EUR and this payment will be done only from first author together with its fee, as one payment. This fee includes: Certificate of co-authorship paper presented in conference, conference materials.
- 3- For attending participants and accompanying person of the conference, fee is 20 EUR. This fee includes: Session attendance, certificate of participation in conference, coffee break and conference materials.
- 4- For participants of above points 2 & 3, if they want to have lunch, they have to pay extra 10 EUR.
- 5- Later payment: will be 80 EUR.
- 6- First author is responsible for all (from abstract, application, presentation, copyright, payment for himself and all coauthors)
- 7- First authors will notify for abstract acceptance together with form for payment.

### Important Dates:

- Submission of abstract papers: **October 4<sup>th</sup> 2015**
- Notification of acceptance of abstract papers: **October 8<sup>th</sup> 2015**
- Fee payment: **October 8<sup>th</sup> - 12<sup>th</sup> 2015**
- Later payment: **October 13<sup>th</sup> - 23<sup>th</sup> 2015**
- International Conference: **October 23<sup>th</sup> -24<sup>th</sup>, 2015**
- Submission of full papers (optional): **December 12<sup>th</sup> 2015**

**Language of Conference: English**

- Abstracts in English /Presentations in English (only presentation of Albanology in Albanian & English)
- Papers in English

**Further updated Information:**

Other further updated information, after First Call will be ongoing on the web site of the Conference.  
Please check it carefully from time by time.

**Contact:**

- Team of ICRAE2015
- Fax: +355800650
- E mail: Team of ICRAE2014 < ICRAE2015@gmail.com>
- Web site: <http://konferenca.unishk.edu.al/icrae2015>.
- Address: University of Shkodra “Luigj Gurakuqi”.  
Sheshi “2 Prilli”- Shkodër, Albania. Zip Code 4001

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**With you, we will promote our values.  
We make the difference.**

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Visit from last Conference - ICRAE2014 <https://www.youtube.com/watch?v=UOS2DBXyIc>  
Visit from Conference - ICRAE2013 <https://www.youtube.com/watch?v=FHiI64FH59k>